

“FREE” FOOTBALL FOR THE 2012 MILWAUKIE YOUTH FOOTBALL SEASON PROPOSAL.

The objective of this idea is to give all parents the ability to fundraise all money for the pay-to-play fee for Milwaukie Youth Football.

1. To accomplish this all fees will be standardized at \$250 per football player, \$200 per Cheerleader, \$150 per flag player.
2. Players will sell raffle tickets to Hawaii as we did this past season for new helmets.
 - a. Ticket prices are still being debated but it appears either \$25, \$20, or \$10 will be settled on.
3. All tickets must be sold prior to receiving game jersey and cheer uniforms
4. Tickets will be available for pick up after the player is registered
5. There will be a family discount with the family selling all tickets for the first participant (highest required player) then half of the remaining players
 - a. For example if we go back to \$25 per ticket and a family has a tackle football player (10 Tickets) a Cheerleader (8 Tickets) and a Flag Player (6 Tickets) the family will have to sell 17 tickets $10+4+3$
6. There is no buy out option

Benefits:

Since I have been here, there have been two primary complaints the: First is there is no fundraising available to help the parents pay for the cost of Football.

Second if the tiered fee system we have used.

By placing everyone on the same price level it will avoid the need to increase everyone's rates this year.

Offering free football should increase our numbers dramatically, last year cheerleading saw a 75% increase in enrollment being given free cheerleading. We have to increase our numbers.

The increase revenue generated by this plan will allow us to upgrade our equipment to higher quality and faster such as last year.

Negatives:

Some players will take a rate increase however the ability to fundraise the money will hopefully offset this.

We will have to draw a hard line as either sell the tickets or don't play there will no longer be discounts if a family falls on hard times.